

Date: ___/___/2006 Event Name: _____

Revised Date: ___/___/___ Ministry: _____ Contact: _____ ext: _____

Charge to Account: _____ (details on charges in separate document)

EVENT CAMPAIGN STRATEGIES

<input type="checkbox"/> CHURCH-WIDE EXTERNAL EVENT = I²	QTY	DATES
<input type="checkbox"/> Newsletter article	_____	_____
<input type="checkbox"/> Invest & Invite postcards (mail date)	_____	_____
<input type="checkbox"/> Sunday Bulletin	_____	_____
<input type="checkbox"/> E-Newsletter	_____	_____
<input type="checkbox"/> On-line registration or WEB presence	_____	_____
<input type="checkbox"/> Registration materials	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> Flyers (8 x 10 or 11 x 17)	_____	_____
<input type="checkbox"/> Posters (20 x 30)	_____	_____
<input type="checkbox"/> Signs or banners	_____	_____
<input type="checkbox"/> External advertising	_____	_____
<input type="checkbox"/> Magazine (s)	_____	_____
<input type="checkbox"/> Neighborhood papers	_____	_____
<input type="checkbox"/> College Newspapers	_____	_____
<input type="checkbox"/> Houston Press	_____	_____
<input type="checkbox"/> Chronicle	_____	_____
<input type="checkbox"/> Radio and or TV spots	_____	_____
<input type="checkbox"/> CHURCH-WIDE INTERNAL EVENT – NOT I²	QTY	DATES
<input type="checkbox"/> Newsletter article	_____	_____
<input type="checkbox"/> Invitations (mail date)	_____	_____
<input type="checkbox"/> Sunday Bulletin	_____	_____
<input type="checkbox"/> E-Newsletter	_____	_____
<input type="checkbox"/> On-line registration or WEB presence	_____	_____
<input type="checkbox"/> Registration materials	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> Flyers (8 x 10 or 11 x 17)	_____	_____
<input type="checkbox"/> Posters (20 x 30)	_____	_____
<input type="checkbox"/> Signs or banners	_____	_____
<input type="checkbox"/> MINISTRY-SPECIFIC EVENT	QTY	DATES
<input type="checkbox"/> Newsletter article	_____	_____
<input type="checkbox"/> Invitations (mail date)	_____	_____
<input type="checkbox"/> Sunday Bulletin	_____	_____
<input type="checkbox"/> E-Newsletter	_____	_____
<input type="checkbox"/> On-line registration or WEB presence	_____	_____
<input type="checkbox"/> Registration materials	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> Flyers (8 x 10 or 11 x 17)	_____	_____
<input type="checkbox"/> Posters (20 x 30)	_____	_____
<input type="checkbox"/> Signs or banners	_____	_____
<input type="checkbox"/> External advertising	_____	_____
<input type="checkbox"/> Magazine(s)	_____	_____
<input type="checkbox"/> Neighborhood papers	_____	_____
<input type="checkbox"/> College Newsletters	_____	_____
<input type="checkbox"/> Houston Press	_____	_____
<input type="checkbox"/> Chronicle	_____	_____